



The Junior League of Baton Rouge Presents

HOLLYDAYS

SHOPPING FOR A CAUSE

October 9-18, 2020

SHOPHOLLYDAYS.ORG

COMMUNITY PROJECTS

Visit juniorleaguebr.org/community to learn more about our Community Projects!

Kids in the Kitchen | Patient Activity Days | Diaper Bank | Ready Hands
Painted Playground | Family Resource Center | StoryTime in the Garden

EVENT SPONSORSHIPS

Center Court Sponsor \$7,500

As the Center Court sponsor, your name will be prominently displayed in the middle of the Gala. Includes 8 tickets to the Gala.

Includes Patron Sponsor Benefits

Table Sponsor \$3,000

As a Table Sponsor, your name will be prominently displayed on a table at the Gala. Includes 8 tickets to the Gala.

Includes Sponsor Level Benefits

Cup Sponsor \$2,500

As the Cup Sponsor, your name and logo will be prominently displayed on all cups at either Gala *or* Santa. Includes 4 tickets to either Gala *or* Santa.

Includes Sponsor Level Benefits.

Entertainment Sponsor \$5,000

As the Entertainment Sponsor, your name and logo will be prominently displayed in front of the band at Gala *or* the DJ at Santa. Includes 8 tickets to either Gala *or* Santa.

Includes Patron Level Benefits

Parking Sponsor \$2,500

As the Parking Sponsor, your name will be prominently displayed on large signage within the parking area at either Gala *or* Santa. Includes 4 tickets to the Gala *or* Santa.

Includes Sponsor Level Benefits.

Bar Sponsor \$1,500

As the Bar Sponsor, your name will be prominently displayed on bar signage at either Gala *or* Santa. Includes 2 tickets to the Gala *or* Santa.

Includes Contributor Level Benefits.

Snowflake Tree \$1,000

As a Snowflake Tree Sponsor, your name will be prominently displayed on a 24" snowflake during Gala *and* Santa. Includes 2 tickets to the Gala *or* Santa.

Includes Contributor Level Benefits

SPONSORSHIP LEVELS

		Event Tickets (for cash donations only)	Includes physical signage at Special Events	Logo w/ link to your website included on shophollydays.org and in major print publication	Name included on shophollydays.org and in major print publication
PLATINUM UNDERWRITER	\$75,000+	24	✓	✓	✓
GOLD UNDERWRITER	\$50,000+	20	✓	✓	✓
SILVER UNDERWRITER	\$25,000+	18	✓	✓	✓
UNDERWRITER	\$15,000+	16	✓	✓	✓
BENEFACTOR	\$10,000+	12	✓	✓	✓
PATRON	\$5,000+	8	✓	✓	✓
SPONSOR	\$2,500+	4*	✓	✓	✓
CONTRIBUTOR	\$1,000+	2	✓		✓
DONOR	\$500+				✓
SUPPORTER	\$250+				✓

*With the exception of Table Sponsor, which shall receive 8 tickets

